PURPOSE

This graphic guide discusses and clarifies all aspects of EuroSea logo. This includes clear guidelines on how to use the logo, typography and various graphic elements. The success and retention of the new branding requires the cooperation of all parties involved who have the opportunity to influence and / or develop this identity. Understanding and following the guidelines in this graphic guide will undoubtedly lead to the establishment of a strong, coherent identity.

For questions and or remarks, do not hesitate to contact us:
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1. LOGO
1.1 SHAPE & COLOR USE

The use of the above color references of the logo is mandatory. This depends on the medium in which the logo is used or the carrier on which it is produced.
1.1 SHAPE & COLOR USE
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EuroSea
1.1 SHAPE & COLOR USE

When using the logo on a colored background (outside the colors of the branding) we opt to place the logo completely in white.
1.1 SHAPE & COLOR USE

EuroSea
1.1 SHAPE & COLOR USE

The logo may neither be broadened nor narrowed. The ratio with the height always remains proportional.
1.1 SHAPE & COLOR USE

The logo may not be presented in any other colors.
# 1.2 Fonts

<table>
<thead>
<tr>
<th>Font Style</th>
<th>Symbols</th>
<th>Uppercase</th>
<th>Lowercase</th>
</tr>
</thead>
<tbody>
<tr>
<td>Soleil Regular</td>
<td>1234567890,;!:’$&amp;/()?*</td>
<td>ABCDEFGHIJKLMNOPQRSTUVWXYZ</td>
<td>abcdefghijklmnopqrstuvwxyz</td>
</tr>
<tr>
<td>Soleil Semibold</td>
<td>1234567890,;!:’$&amp;/()?*</td>
<td>ABCDEFGHIJKLMNOPQRSTUVWXYZ</td>
<td>abcdefghijklmnopqrstuvwxyz</td>
</tr>
<tr>
<td>Soleil Bold</td>
<td>1234567890,;!:’$&amp;/()?*</td>
<td>ABCDEFGHIJKLMNOPQRSTUVWXYZ</td>
<td>abcdefghijklmnopqrstuvwxyz</td>
</tr>
<tr>
<td>Soleil Extra Bold</td>
<td>1234567890,;!:’$&amp;/()?*</td>
<td>ABCDEFGHIJKLMNOPQRSTUVWXYZ</td>
<td>abcdefghijklmnopqrstuvwxyz</td>
</tr>
</tbody>
</table>

Soleil is used for the identity of EuroSea. All off-as online communication is formatted in a version (from regular to extra bold) of this font.